Elmira City School District

7244F.1

Administration Building
951 Hoffman Street
Elmira, NY 14905

Phone: (607) 735-3000
www.elmiracityschools.com

Release and/or Sharing of Student Data Form

Third-Party Contractors requesting access to student data and/or teacher or principal data ("data") must complete this form to ensure the confidentiality and security of data as required by Board of Education policy and all applicable local, state, and federal laws. Attach addendums to the questions if more space is needed

Contractor/Company Name 2080 Media, Inc., dba PlayOn! Sports
Representative Name and Title Robert Rothberg, School Broadcast Program
Contractor Phone Number (404) 308-5005

1. Describe the data that is being requested and/or stored:
   The Pixellot systems provided to School will broadcast sports events played by school teams. The only data that is stored is: publicly available school information (school name, school logo, etc.); the email address of people who are authorized content administrators; team schedules; video is archived for on-demand viewing by consumers

2. Exclusive purposes of the use of the data:
   The data that is used and stored is only used as meta-data to schedule a game and let a consumer know the basic information about a game - the sport, the level (Varsity, JV, Freshman), the date and time the game starts; the information on the scoreboard is rendered in the game as graphics (score, time, period, etc.)

3. Will any third-party subcontractors have access to the data? Yes ☒ No
   If yes, how will you ensure that subcontractors, and any persons or entities that the third party subcontractor may share the data with, will abide by data protection and data security requirements?
   Not applicable

4. What happens to the data upon expiration of the agreement or relationship with the District?
   All video archives can be removed by school at any time - during the relationship, or after, as desired.

5. How would a parent, student, eligible student, teacher or principal challenge the accuracy of the data that is collected or stored?
   The videos are of sports events that are part of the historical record. The videos are not altered or edited once completed.

6. Describe where the data will be stored so as to protect data security and the security protections that will be taken to ensure such data will be protected, including whether such data will be encrypted and if so, how?
   - All archived video is stored in the Amazon Web Services ("AWS") cloud; 2-factor authentication required to access
   - All non-video communication is encrypted
   - All access to the AWS cloud along with changes to our data is audited; we have completed an AWS security audit

Authorized Signature _____ Date 9/16/2019

FOR DISTRICT USE ONLY

Date Received 9/16/2019
Received By JEM